



# PROGRAM GUIDE

We are committed to creating beautiful smiles. During our journey together, we will develop life changing benefits for you. Our mission is to exceed your expectations.

We have created Cooke Credit for you to earn fantastic rewards along the way!

## Earn Points & Redeem For Great Prizes!

For as little as **10** points, you can start redeeming for great gifts.

You can view your points anytime at [www.cookeortho.com](http://www.cookeortho.com) then click on **COOK"E" CLUB CREDIT** and enter your 16-digit rewards card number and 4-digit pin to check your current point total and view and select your gift options.

**To redeem your points, visit us online or talk to any of our team members.**

### Gift Redemption Menu

Visit our website for the latest updates on gifts and contests.



Earn this many points	Redeem for these great prizes!
<b>Prizes offered Exclusively in the office of Cooke Orthodontics</b>	
10	\$1 McDonalds Gift Card
20	\$2 Baskin Robins Ice Cream
50	\$5 Jamba Juice, Coldstone, PB& J
100	\$10 The Learning Faire, Blockbuster, Target
<b>Prizes offered On-line at <a href="http://www.cookeortho.com">www.cookeortho.com</a></b>	
150	\$15 Starbucks, Toys R Us, Claires
200	\$20 Pizza Hut, Borders Book Store, iTunes
250	\$25 Build A Bear, Best Buy, AMC Theatre Group
500	\$50 Target, Wal-Mart, Game Stop
750	\$75 Hollister, Amazon.com, Red Lobster
1000	\$100 Limited Too, Sports Authority, Outback



# Ready...Set...Reward!

## Being a Member of our Cook"e" Club Has It's Rewards..... Point Value

Arriving on time for your appointment.....	4
Oral hygiene grade of an "A" or "B".....	2
Wearing your Cook"e" t-shirt to your appointment.....	2
Bringing your Cook"e" Club card to your appointment .....	2
Writing a story about the tooth fairy (see front desk for details) .....	4

## Seeing your Dentist Regularly is Important and Earns Extra Points..... Point Value

Seeing your dentist for a cleaning .....	12
(Don't forget to get your dental voucher signed!)	

## Great Ways to Earn Extra Points..... Point Value

Participating in an office survey .....	10
Sharing your Cooke Orthodontic experience with us .....	10
Having an appointment on your birthday .....	10
Inviting us to your classroom for a dental health presentation .....	40
Referring a friend or family member .....	250

Points are awarded for regularly scheduled appointments. (Non-emergency)  
Redeem your points anytime; points are non-transferable. Replacement cards are available for a cost of 10 points.



Remember to visit our website, [www.cookeortho.com](http://www.cookeortho.com) often for new ways to earn points and special contests in the office and online.